

**FFMA BUSINESS MEETING**  
*Monday, June 18, 2007 – 9:00 am – 9:45 am*  
*Flagler I & II – Four Seasons Resort*

**A-G-E-N-D-A**

1. **Welcome and Introductions** Lionel J. Dubay, President

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2. **President's Report** Lionel J. Dubay

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3. **Financial Report** Mickey Farrell, Secretary/Treasurer

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4. **Scholarship Committee Report** Mark Striffler  
Scholarship Committee Chair

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5. **Operations Seminar - 2006** Kevin Stone  
Ruth Eckerd Hall

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6. **Operations Seminar - 2007** Mike LaPan, CFE  
Past President

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7. **Annual Meeting Site Destinations  
2008 and 2009** Rick Hamilton  
Vice President

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8. **IAAM District V Meeting – 2008** Judy Joseph  
Director-at-Large

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9. **Nominating Committee Report** Allen Johnson, CFE/CMP  
Past President

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10. **Old Business** Lionel J. Dubay, President

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11. **New Business** Lionel J. Dubay

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- Adjournment** Lionel J. Dubay

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Four Seasons Resort

President Lionel Dubay called the meeting to order and introduced the Officers and Board of Directors who served over the past two years. He complimented Mary Bensel, the Immediate Past President, for her accomplishments during her Presidency.

Rick Hamilton, Vice President	Mickey Farrell, Secretary/Treasurer
Ron Spencer, Past President	Roger Englert, Past President
Mike LaPan, CFE, a two-time Past President	Allen Johnson, CFE, CMP, a Past President
Dave Anderson, Director-at-Large	Judy Joseph, Director-at-Large
Rose Rundle, Director-at-Large	

He also recognized Wayne Malaney, P.A. Lobbyist/General Counsel and Executive Director Cherie Worley.

### **President's Report**

We had a very successful year and continue to build on our past successes. Highlights include:

**2006 Operations Seminar** hosted by Robert Freedman, Jeff Hartzog and Bobby Rossi and their staff at the Ruth Eckerd Hall was very successful.

**Financial Recordkeeping and Reporting.** Thanks to Executive Director Cherie Worley, Treasurer Mickey Farrell and accounting consultant Helen Gyllstrom, we continue to enhance and refine our financial recordkeeping and reporting.

**New Sponsor Program** contributed a great deal to our overall success and to the quality of our Annual Meeting this week. We signed a five year exclusive sponsorship with Ticketmaster. We increased the number of sponsors excluding in-kind sponsors from 23 to 26.

**Venue Manager Waste Reduction Survey:** We participated in a statewide venue manager waste reduction survey in conjunction with Kessler Consulting and the City of Tampa. We'll have a timely session on the results of the survey as well as some tips on how to implement waste reduction and GREEN Programs at our facilities.

**Scholarship Program** under the leadership of Mark Striffler continues to benefit students within the state who have an interest to work within our industry. Three of our student scholarship winners are now fully employed in our profession.

**Website:** Eric Staufer, our part-time webmaster continues to do a great job posting our newsletters, Board and conference call minutes, etc.

**Newsletters:** Special thanks to Mickey Farrell and his administrative assistant Carolyn DeKilder for the outstanding job they have done bringing our newsletter to a new level.

**Legislative:** We had a very successful year in 2006 getting our tax initiatives sun-setted until June 30, 2009.

**2008 Annual Meeting:** We will be returning to the Four Seasons next year, June 22 through June 24.

**Officers and Board of Directors Liability Insurance:** We have received prices for this coverage and the Board has approved moving forward to secure this insurance with the start of the new fiscal year.

**Membership** hit an all time high of 93.

**Communication:** We are seeing more of our members seeking out information by asking our Executive Director to send specific questions to our membership. He encouraged members to continue with the exchange of information and when requesting survey information to share a recap of the results with the respondents.

**Annual Meeting:** Thanks to Rick Hamilton and Judy Joseph for putting together a great program.

### **Committee Reports:**

**Financial Report:** Mickey Farrell reported Fiscal Year ending 2006 (July 2, 2005 –June 30, 2006) with a \$9,960 profit which represented a positive variance of \$5,000 from our budget. Brought in almost \$9,000 more than anticipated in revenue due to increased membership dues (\$3,900) and a larger-than-expected attendance at the Annual Meeting. Spent approximately \$4,000 more than expected due to additional Annual Meeting expenses. Ended Fiscal Year 2006 with approximately \$82,000 in the bank. Expect to finish Fiscal Year 2007 with an approximate profit of \$5,000 which would leave FFMA with approximately \$87,000 to start Fiscal Year 2008.

**Scholarship Committee Report:** Mark Striffler reported the \$500 IAAM UVMC Scholarship was awarded to Daniel Larson, Brevard Community College. Dan is an intern at the King Center in Melbourne. The \$500 College Scholarship was awarded to Dean Easterling, University of Central Florida. Dean has been working at the UCF Arena as an event staff supervisor. The \$500 FFMA Annual Meeting Scholarship was awarded to Noelle Nardello, Florida Gulf Coast University. Noelle works at the Harborside Event Center in Ft. Myers as an event coordinator. Members of the committee are Rick Hamilton and Judy Joseph.

**Operations Seminar 2006:** Jeff Hartzog reported the seminar hosted by Ruth Eckerd Hall had 82 attendees from 19 different organizations. The Safety & Security session was presented by Tom Culhane, Safety & Security Manager for Ruth Eckerd Hall. Guest speaker was Bill Vola from the Clearwater Emergency Management Office. Highlights of the Town Hall Session was discussion on ETCP Certification, ViSTAR, ADAG and the ADA, NFPA 101 Life Safety Code, IAAM, Arts Presenters and DB levels.

**Operations Seminar 2007:** Mike LaPan, CFE, reported The Lakeland Center will host the seminar on Thursday, September 6, 2007. This year's program has been designed in order to provide open dialogue regarding some of the major issues our members have suggested that are facing our organizations at this time.

**Annual Meeting Site Destinations:** Rick Hamilton reported we will be returning to the Four Seasons in Palm Beach for 2008. He is working with a new hotel in Daytona Beach for 2009. We are requesting a proposal from the Four Seasons in Palm Beach for 2010 and 2011.

**Nominating Committee Report:** Allen Johnson, CFE, CPM. The slate of officers for 2007-2008 is President Lionel Dubay will become Past President, Vice President Rick Hamilton will become President; Secretary/Treasurer Mickey Farrell will become Vice President. Proposed for a two-year term as Secretary/Treasurer, Judy Joseph. Serving one-year terms as Director-at-Large are Erik Hart, Kim Stone and John Moors. Motion was made to accept the slate of officers as presented. Carried.

## **New Business**

**Scholarship Funding:** Several sponsors donated autographed balls (Shaq, Grant Hill and Charlotte Bobcats). A silent auction will be held with the money going to student scholarships.

Respectfully Submitted,  
Cherie Worley, Executive Director